



## AGENDA

### LONDON

FEBRUARY 21, 2008

**Location:** Civic Garden Complex, 625 Springbank Drive  
(Near Springbank and Wonderland)

**Mini-GFX:** Vendor displays in the Civic Garden Complex,  
Outdoor vehicle exhibit in parking lot.

7:40 Registration and Continental Breakfast

8:00 Welcome & Introductions –

- Roger Smith, Director, Transportation Initiatives Canadian Energy Efficiency Alliance
- Barrie Galloway, Fleet Manager for City of London
- Melissa Felder, Strategic Director, Fleet Challenge Ontario

8:10 **Session 1: Creating a Green Fleet**

*How to create a successful green fleet plan and what it can do for your fleet.*

8:10 *“Why go green – What fleet managers need to know about pending policy developments”*

- Bob Oliver, Transportation Programme Director - Pollution Probe

8:30 *“What is a Green Fleet? Perspectives from Canada’s First Green Rated Fleet”*

- Chris Hill, Manager of Fleet. City of Hamilton

8:50 *“How to go Green: Creating a Green Fleet Plan and getting Buy-In from the Top”*

- Darlene Varaleau – On behalf of Fleet Challenge Ontario

9:10 *Q&A - Ask the experts and break*



Hosted by the:



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Energy Efficiency Alliance

**9:30 Session 2: Fleet Procurement and Disposal Practices: Going for Green**

*How to fine tune your vehicle specification and tailor your retention practices for maximum savings and lowest overall costs, as well considering end-of-life scrappage and responsible disposal.*

9:30 *(Featured Speaker) "Life Cycle Optimization"*

- Andrew Jardine – Professor, Centre for Maintenance Optimization and Reliability Engineering. Department of Mechanical and Industrial Engineering, University of Toronto

9:55 *"Smart Buying and Smart Disposal"*

- John Lyon – On behalf of Fleet Challenge Ontario

10:05 *"Tips on procuring hybrid and other high fuel efficiency vehicles"*

- Steve Plaskos – City of Toronto Fleet Manager and Volvo Truck NA Fleet Maintenance Manager of the Year 2006

10:15 *"Disposing of Legacy Vehicles Responsibly in Ontario: Dismantling and Vehicle Scrappage"*

- Steve Fletcher, Executive Director. Ontario Automotive Recyclers' Association

10:35 *Q&A – Ask the experts and break*

**10:55 Session 3: Green Fleet Maintenance**

*This session will provide fleet managers with information and ideas on how to best maintain their fleet and green vehicles, and manage the environment of their working garage.*

10:55 *"Maintaining the green fleet – extending oil drains, maintenance scheduling, synthetic oils"*

- Ken Dack – On behalf of Fleet Challenge Ontario

11:15 *"Understanding Hybrid Maintenance – What every fleet manager needs to know"*

- Fraser Bull, Guest Speaker for Troubleshooting (Cogeco/Rogers Television)

11:40 *"ISO 14001 compliance and green shop practices"*

- Chris Hill, Manager of Fleet. City of Hamilton

12:00 *Q&A - Ask the experts*

**12:15 Lunch & Visit to Tradebooths. Short Tour to Outdoor Vehicle Exhibit.**

*Vehicles: Mercedes-Benz Smart Car, Ford E250 with auxiliary Webasto heater, Dodge Dakota with BlueHeat, Ford Escape Hybrid, Saturn Aura Greenline, dedicated Honda Civic and Chevrolet bi-fuel 3/4 tonne pick up truck (extended cab) that are both natural gas powered, Toyota Highlander Hybrid, Toyota Prius Plug in Hybrid, new Combination Plow Sander Unit and new road sweeper. Outdoor exhibit may vary by location and inclement weather.*



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**1:20 Session 4: Fuels: Efficiency and Alternative fuels**

1:20 *“Implementing an Idling Reduction Program and Driver Training”*

- Darlene Varaleau – On behalf of Fleet Challenge Ontario

1:40 *“Using biodiesel in a fleet environment”*

- Ken Dack – On behalf of Fleet Challenge Ontario

2:00 *“Natural gas: Options for Fleets”*

- Alicia Milner – President of the Canadian Natural Gas Vehicle Alliance

2:20 *“Closing thoughts on Guidelines for Fuel Procurement”.*

- Bob Oliver, Transportation Programme Director - Pollution Probe

**2:30 \*\*Special Welcome and Announcement from the City of London\*\***

- Anne Marie DeCicco-Best, Mayor of the City of London

2:45 *Q&A – Ask the experts and break*

**3:05 Session 5: Fleet Management Software and Data Solutions**

*The latest technology offerings and applications in the municipal fleet environment.*

3:05 *“Use of SAP in fleet management”*

- Jim Suffak, Fleet Manager. City of Thunder Bay

3:25 *“The E3 Program: Understanding what is important in fleet software attributes”*

- Roger Smith, Director. Transportation Initiatives, Canadian Energy Efficiency Alliance

3:50 *“Technology Verification for fleet managers and the role of ETV Canada”*

- John Neate, OCETA and ETV Canada

4:10 *Q&A – Ask the experts*

4:30 Closing Remarks and Adjourn

**Networking Dinner:** Fleet Challenge will be organizing a networking dinner following each workshop at a convenient location (at participants own expense). We would like to invite all who are interested to make plans to join us after the workshop!



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