



MEDIA RELEASE

January 22, 2008

Fleet Challenge Ontario Continues to Green Municipal Fleets

The Canadian Energy Efficiency Alliance (CEEA) will be offering Ontario municipalities training to reduce their vehicle fleet fuel consumption and associated tailpipe emissions through a series of workshops in early 2008. This initiative is part of the Fleet Challenge Ontario program; a joint initiative of CEEA, the Ontario Ministry of Finance's Strengthening Our Partnerships Initiative and the Ontario Ministry of Transportation.

"Transportation is the cause of 30% of Canada's total greenhouse gas emissions," says Roger Smith, Director of Transportation Initiatives for the CEEA. "This new program will help Ontario municipalities reduce their fleet fuel consumption, operating costs and tailpipe emissions through sharing of modern fleet management techniques and proven best management practices."

The workshops, which are free of charge to those involved in municipal fleet management, will be offered in Sudbury (January 15), Ottawa (January 31) and London (February 21). Further information and registration is available at: www.fleetchallenge.ca.

Fleet Challenge Ontario's program has three core initiatives: The E3 Fleet Review, which is an in-depth and leading-edge analysis of participating Ontario municipalities' fleets; three workshops that present leading green fleet management concepts and provide an idea-sharing and networking opportunity; and a best practices manual for improving fleet efficiencies. All three initiatives of the Fleet Challenge program will be available at no cost to participating municipalities.

The City of Hamilton has previously taken part in the first initiative, the E3 Fleet Review, and was awarded a silver rating for excellence in greening its vehicle fleets. "The Public Works Department is extremely pleased to receive this award," said Scott Stewart, General Manager of the City of Hamilton's Public Works Department. "We take our environmental responsibility very seriously and we hope that we can inspire other municipalities to transition their fleet to greener alternatives as well."

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