

The background of the slide is a photograph of a road winding through a dense forest. The road is paved and has two yellow lines. The trees are green and the scene is captured with a motion blur effect, suggesting speed. At the end of the road, there is a bright, glowing light source, possibly the sun or a tunnel exit, creating a lens flare effect.

DRIVING **CHANGE**

green solutions for fleet operators



reduce

fuel consumption operating costs carbon footprint

advancing innovative technologies

The Hybrid Idling Reduction System (HIRS) is a pioneering technological solution that maintains all onboard DC systems and cab climate control – without idling – and with no compromise in performance.

HIRS has the potential to reduce:

idling and fuel costs | GHGs and air pollution | maintenance repairs and costs | health hazards for first responders

HIRS is being developed under the Police and EMS (PEMS) Idling Reduction Demonstration Project, conceived and led by Fleet Challenge Ontario (FCO), with the support of the Ontario government.

green fleet asset management

fleet review

The Ontario Municipal Fleet Review Program is a green fleet optimization program designed to support fleet managers in assessing their green fleet options concerning financial and environmental performance. Between 2008 and 2010, over 7,000 vehicles in Ontario's municipal fleets have completed FCO's Fleet Review. The Fleet Review program welcomes participation from Ontario municipalities through to 2011.

national rating

Fleet Challenge Ontario represents the **E3 Fleet Program** (Energy, Environment, Excellence) in Ontario. Developed by fleet managers for fleet managers, this program is Canada's leading green fleet rating initiative designed on similar principles to LEED® for buildings. E3 is a nationally recognized points based system that rates fleets at levels of bronze, silver, gold or platinum.

electric vehicles

Fleet Challenge Ontario has partnered with the Toronto Atmospheric Fund's FleetWise **EV300 Initiative** which aims to get a critical mass of at least 300 electric vehicles on the road in the Greater Toronto Area by 2012, putting the region on the path to full-scale electric mobility.

green transportation partnerships

 **Toronto Atmospheric Fund**
The University of Windsor



go green

information forums and workshops

Fleet managers today are seeking ways to green their operations for reasons of corporate social responsibility and public image, cost control, and environmental purposes.

As part of the Ontario Municipal Fleet Review Program and with the support of the Ontario government, Fleet Challenge Ontario presents forums and workshops that keep fleet managers on the cutting edge of green transportation trends, technology developments and green fleet initiatives.

Connect with international industry experts as they profile their fleet greening successes, and offer strategies and solutions.

green fleet leadership awards

Each year, Fleet Challenge Ontario recognizes those individuals demonstrating exemplary personal commitment, actions and successes toward greening fleets.

green fleet expo

GFX is the premier showcase for green fleet initiatives. Hosted by the City of Toronto, the City of Hamilton, and Fleet Challenge Ontario, this annual event features informative seminars, expert panels, product displays and the popular *Ride and Drive* exhibit.

ask us

find out how green technologies and best management practices can help you reduce emissions and operating costs, while improving fleet performance

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Fleet Challenge Ontario is a not-for-profit program of the Canadian Energy Efficiency Alliance



Mixed Sources
Product group from well-managed
forests and other controlled sources
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